



# North Jersey Masters presents the 44<sup>th</sup> Annual Ridgewood Run

*With proceeds directed to local charities including  
Special Olympics of New Jersey*



**Special  
Olympics**  
New Jersey

## **The 44<sup>th</sup> Annual RIDGEWOOD RUN**

*A Memorial Day Tradition  
Monday, May 27<sup>th</sup>*

### **Why Sponsorship?**

- The Ridgewood Run represents a highly desirable demographic to gain exposure to your target market
- 5K/10K races attract over 3,000 participants from the serious athlete to the occasional jogger
- Family Participants in the Fun Run number over 1,000
- 30% of participating athletes reside in Ridgewood. Another 30% are drawn from a 10-mile radius
- The estimated median household income for Ridgewood is \$198,122 and a median home price of \$611,000 according to CNN Money
- Half of net event profits are directed to Special Olympics of New Jersey with the balance going to support local organizations, charities and scholarships.



### **Sponsorship Opportunities**

The Ridgewood Run is a family-focused day of events that attracts several thousand people each Memorial Day. Ridgewood is located in Bergen County, NJ and is nearby Rockland and Westchester counties in New York.

The Ridgewood Run provides an excellent opportunity to promote your business to your target audience through a wide variety of cost effective options.

Seven distinct events provide the center of activity in a festive, open-park atmosphere. Races start at 8:15 am and continue until the conclusion of the Fun Run at noon.

Please review the sponsorship details provided on the next page. Any questions? Please call or email North Jersey Masters as listed below.

**North Jersey Masters Track & Field Club**  
2208 Lancaster Ct. • Mahwah, NJ • 07430  
[www.ridgewoodrun.com](http://www.ridgewoodrun.com)

Jerry Schragen, Sponsorship Chairman • [jerryschragen@gmail.com](mailto:jerryschragen@gmail.com) • mobile: 201-637-1126



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## Sponsorship Benefit Levels



Benefit	Platinum	Gold	Silver	Bronze	Contributing
	\$16,500	\$5,500	\$2,750	\$1,100	\$750
Company Logo on Overhead Finish Line Banner	Yes				
Exclusive banner ad on North Jersey Masters club website	Yes				
Exclusive logo placement on full-page ad on <i>Metro Race Forum</i>	Yes				
Company logo or name will be printed on official 5K/10K T-shirts	Yes – Color	Yes			
Company logo printed on race applications (Deadline logo submission 1/16/19 in .eps or PDF format)	Yes – Front	Yes	Yes		
Complimentary race entries	15	10	5	2	
Company banner at finish line (company provides banner)	Yes	Yes	Yes	Yes	Yes
Company logo (120 x 50) with link available on the Ridgewood Run website	Yes	Yes	Yes	Yes	Yes
Access to the VIP refreshment tent on race day	Yes	Yes	Yes	Yes	Yes
Inclusion in event-related announcements and media materials	Yes	Yes	Yes	Yes	Yes
Company name will be printed on official Fun Run T-shirt	Yes	Yes	Yes	Yes	*Select one
Field tent/table provided for promotion on race day	Yes	Yes	Yes	Yes	*Select one
<b>* Select one – A Contributing Sponsor at the \$750 level may select one of the two starred benefits</b>					

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