

North Jersey Masters Board Meeting 2/11/20

Attendees: Madam President -Debi Brathwaite, Drew Coyle, Jack Frame, Lori Kilmurray, John McCormack, Michelle Bellomo, Linda Ferraro, Norm Chester, Chris Kunkel and Ed Kavanaugh

Meeting called to order by Madam President: 7:05pm

Update from Barwick Group:

- Email blast sent out for the RR
- Village meeting coming up
- Moving the mile back to the road was discussed
 - Board felt that if we move the mile back to the street this would not be great for the spectators, and it could incur addition cost for the club by the RPD
 - Debi motioned to keep not move the mile – all agreed

Madam President makes a motion to accept January minutes; Jack second

1. Communication, Facebook & Website Update – Lori

- Lori sent content info for the newsletter to Debi for approval
 - Debi needs to provide the Presidents Corner info
 - 3/1 is the date for the next newsletter
- Website:
 - Johnathon can help with the website at a cost/hour
 - Board agreed to have the RR page added back to the NJM Website
 - Scrolling – Johnathon would have to build it in –
 - Update RR – amend sponsors, add pictures, grand prix race

2. Merchandising Update - Lori

- Beginner shirts – we need to order more
 - Linda asked for samples due to the complaints of past participants regarding the material – we should be receiving shortly
 - Warm up suits – some design issues with men's vs women's – full zip vs ¼ zip. Lori will continue to look for other options

3. Events Committee – Drew

- Tom McCarthy's sendoff at the Office on 2/13
- NYC bus is full – we have one seat for a member if needed
- We will organize another bus for the Brooklyn Half
- April 1 – New Balance Store
 - 7:00 – Unveiling of New materials from New Balance & Modelling

- 7;30 Discussion with Roberta Groner
 - Spring get together at The Office
 - Bring back some fun runs, i.e. Pub Run
- 4. **RR Coordinator update** – MC
 - 3/10 meeting was held for all committee heads
 - Liz & Kathleen – Refreshment Committee
- 5. **Girls on the run update** – MC
 - Donation was sent
 - Michelle C will focus on local Girls on the Run
- 6. **Membership Committee** – Ed
 - Membership has gone from 425 to 384 at the end of December
 - Ed will follow up with these members to see why they didn't renew
 - Tent – River Edge Run will be our first new tent set up
 - Membership Committee will be meet on 3/2
 - Updates on progress will be discussed
- 7. **Sponsorship Committee** – Chris
 - Action plan in place for new sponsors –
 - Jack has a list of potential sponsors.
 - 40 emails sent to local business
- 8. **Coffee Update** – Johnny Mac
 - List is up to date through end of February
 - Last coffee will be 3/7
- 9. **Postgraduates update** – MB
 - Debi to provide Michelle with a list of all the graduates
 - Michelle B will find out what dates in April/May the Friendship House is available for an Open House –
 - At membership meeting on 3/2, will further discuss a date for the open house and creating an invite, etc.
 - Michelle B and Linda to discuss on beginner retention.
- 10. **Beginner's New Program Update** –
 - 16 Participants signed up, so far
 - Plan to put up more signage
 - Video and Fliers are done
 - Speaker dates are being set up
 - Date for shoe night
- 11. **Treasurer's Report** – Norm
 - Payments made to USATF, RCAA, Gala, Ridgewood Run and for coffee and donuts
 - 50 members were reimbursed their membership fees for USATF and NYRR – discussion to modify how member fees are reimbursed –

12. Coaching Committee – Debi

- Track workouts will begin the week of 3/10 -Tuesdays and Thursday's 3/12
- 5/19 – Door Hangers for RR – Norm has hangers

13. Miscellaneous – Debi

Awards Gala Recap, RRCA CONV, Biagio's Price Increase

- Awards – update the winners on our website
- Gala – price will increase to \$40 members/\$45 non-members
- Cami to speak to the members about USATF to explain team races and the points system
- Dom is the NYRR Captain

Next Board Meeting: March 10, 2020: Friendship House 7pm