

# **North Jersey Masters Board Meeting 06/09/20**

**Board meeting called to order by Debi at 7:09pm**

**Motion to accept May minutes, Drew second,  
all accept**

**Attendees:** Debi Brathwaite, Drew Coyle, Chris Kunkel, Norm Chester, Michelle Christensen, Jake Frame, Ed Kavanagh, Lori Kilmurray, Linda Ferraro and John McCormack.

## **Barwick Group/RR Update-Katie & Robert**

-USATF-NJ currently considers road races to be a high risk and will not issue sanctioning until NJ is in phase 4. It is highly unlikely this can happen before Labor Day. The board the board voted unanimously to cancel the 2020 Ridgewood Run

-USATF will refund the sanction fee for 2020, but the championship bid fee will not be refunded. The championship designation will be carried over to the 2021 race season. Debi will follow up with RRCA about a refund of the 2020 music license fees.

-Katie has composed a letter for sponsors informing them of the cancellation and asking them to roll their pledge over to the 2021 race rather than requesting a refund.

-Katie suggests considering having the race as a virtual event and there is discussion about selling digital sponsorships, possible race tees for participants, and mailing bibs to participants.

## **Staci/Compuscore – Virtual race options**

-Staci gives a 30 minute presentation on potential options for a virtual RR 2020. She discusses Race Joy Tracking, results, course ad opportunities for sponsors, Runsigup fees, participant awards, fulfillment of shirts and custom bibs.

-After a lengthy discussion, the board voted no to a virtual race for 2020.

## **RR Coordinator-Michelle**

- The committee had sent out notifications to all volunteers that Memorial Day date for the run was postponed until Labor Day weekend and asked them to reconfirm their commitments.

A formal email notification will be sent to our volunteers informing them that the 2020 Ridgewood Run has been officially cancelled.

## **Communications-Lori**

-Social media posts have been limited at this time, but all important information has been posted.

-The online NJM mask sale generated \$450.00 in revenue that will be donated to Feeding the Front Lines in Ridgewood. Norm will ask the vendor to make out the check payable to the charity directly before mailing it to us. Norm will include a cover letter with the check.

- Lori's husband Bob would like to organize a scavenger hunt either on Zoom or in person in a socially distant safe way. Board votes to allow the event and the schedule date is Wednesday June 24, 2020 at 5PM.

### **Merchandise – Lori**

-The inventory on singlets is low and we need to place an order. There is no stock on our ladies existing singlet, there is a similar option available for \$18. Lori will be sent a sample and she will report back to the board.

### **Beginners Program- Linda**

- Right now the program is slow moving with all the uncertainty in general, but also the uncertainty of how the graduating race, the Paramus Run will operate this year. Linda contacted Nick P who is on the race committee and keeping her posted on their developments.

-Debi has a USATF meeting on 6/10/20 and will report back any details to Linda about their guidelines or recommendations for beginners programs.

-Linda is set on lawn signs, but will need new flyers for an upcoming season.

### **Membership-Ed**

- There was an increase in membership this past fall and membership is steady as of today. Renewals are down and with no beginners program plan as yet, they project a loss this fall due to COVID- 19 and given the lack interaction with runners and promotional opportunities at this time.

### **Treasurers Report-Norm**

-The finance transactions for this month include race registrations coming in and our standard operating expenses going out.

NJM paid the Barwick Group 50% of their contract for the year and they have agreed to take this amount as paid in the full for 2020 race.

-Although low revenues will come in 2020, less expenses will go out including coaching fees.

-The HS scholarship winner is the last charitable contribution for the year.

### **Misc.-Debi**

-Elections will be coming up in November and the board may need to plan for social distancing protocols and/or different voting options for members.

-Steve Rutkowski will replace Norm as Treasurer in 2021 and will seek to be elected this year to begin shadowing Norm to ensure an easy transition.

Motion to adjourn the meeting, Drew second, all agrees.

Meeting adjourned 9:35pm.

Minutes taken by Michelle C

**Next meeting 09/08/20 @ 7:00pm Virtual or Friendship House, Ridgewood**