



North Jersey Masters presents the 46th Ridgewood Run

*With proceeds directed to local charities including
Special Olympics of New Jersey*



**Special
Olympics**
New Jersey

The 46^h Running RIDGEWOOD RUN

*A Memorial Day Tradition
Monday, May 29th*

Why Sponsorship?

- The Ridgewood Run represents a highly desirable demographic to gain exposure to your target market
- 5K/10K races attract over 3,000 participants from the serious athlete to the occasional jogger
- Family Participants in the Fun Run number almost 1,000
- 30% of participating athletes reside in Ridgewood. Another 30% are drawn from a 10-mile radius
- The estimated median household income for Ridgewood is \$247,364 and a median home price of \$744,200 according to World Population Review.
- Half of net event profits are directed to Special Olympics of New Jersey with the balance going to support local organizations, charities and scholarships.



Sponsorship Opportunities

The Ridgewood Run is a family-focused day of events that attracts several thousand people each Memorial Day. Ridgewood is located in Bergen County, NJ and is nearby Rockland and Westchester counties in New York.

The Ridgewood Run provides an excellent opportunity to promote your business to your target audience through a wide variety of cost-effective options.

Seven distinct events provide the center of activity in a festive, open-park atmosphere. Races start at 8:15 am and continue until the conclusion of the Fun Run at noon.

Please review the sponsorship details provided on the next page. Any questions? Please call or email Barwick Group as listed below.

North Jersey Masters c/o Barwick Group

330 Ratzer Rd., Ste. A-4 • Wayne, NJ • 07470

973-305-8326

Sponsorship: Katie Krahenbuhl – KatieK@BarwickGroup.com



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Sponsorship Benefit Levels



Benefit	Platinum	Gold	Silver	Bronze	Contributing
	\$18,000	\$6000	\$3000	\$1,250	\$850
Company Logo on Overhead Finish Line Banner	Yes				
Exclusive banner ad on North Jersey Masters club website	Yes				
Logo placement on front of runner's Bib Number.	Yes				
Company logo or name will be printed on official 5K/10K T-shirts (Limit 5 Logos)	Yes	Yes			
Company logo printed on QR Code signs for on-line registration.	Yes	Yes	Yes		
Complimentary race entries	15	10	5	2	
Company banner at finish line (company provides banner)	Yes	Yes	Yes	Yes	Yes
Company logo (120 x 50) with link available on the Ridgewood Run website	Yes	Yes	Yes	Yes	Yes
Access to the VIP refreshment tent on race day	Yes	Yes	Yes	Yes	Yes
Inclusion in event-related announcements and media materials	Yes	Yes	Yes	Yes	Yes
Company name will be printed on official Fun Run T-shirt	Yes	Yes	Yes	Yes	*Select one
Field tent/table provided for promotion on race day	Yes	Yes	Yes	Yes	*Select one

*** Select one – A Contributing Sponsor at the \$850 level may select one of the two starred benefits**

More Options Available.

Mile Marker Sponsor - \$500 per Mile
 Fluid Station Sponsor - \$500 per Station
 Volunteer Shirt Sponsor – \$2000