



North Jersey Masters presents the 47th Running of The Ridgewood Run®



**Special
Olympics**
New Jersey

*With proceeds directed to local charities including
Special Olympics of New Jersey*

47th Running THE RIDGEWOOD RUN®

*A Memorial Day Tradition
Monday, May 27, 2024*

Why Sponsorship?

- The Ridgewood Run® represents a highly desirable demographic to gain exposure to your target market
- 5K/10K races attract over 3,000 participants from the serious athlete to the occasional jogger
- Family Participants in the Fun Run number almost 1,000
- 30% of participating athletes reside in Ridgewood. Another 30% are drawn from a 10-mile radius
- The estimated median household income for Ridgewood is \$262,225 and a median home price of \$995,000 according to World Population Review
- Half of NJM's net proceeds are donated to local service organizations, charities and scholarships. Special Olympics of New Jersey is an ongoing NJM primary recipient of our largest single donation. Email info@njmasters.com for further information about our donation practices



SPONSORSHIP OPPORTUNITIES

The Ridgewood Run® is a family-focused day of events that attracts several thousand people each Memorial Day.

Ridgewood is a Village in Bergen County with a population of 26,740 with 51% being Female and 49% Male. Ridgewood is located approximately 20 miles northwest of Midtown Manhattan and is nearby Rockland and Westchester counties in New York.

The Ridgewood Run® provides an excellent opportunity to promote your business to your target audience through a wide variety of cost-effective options.

Seven distinct events provide the center of activity in a festive, open-park atmosphere. Races start at 8:15 am and continue until the conclusion of the Fun Run at noon.

Please review the sponsorship details provided on the next page. Any questions? Please call or email Barwick Group as listed below.

North Jersey Masters c/o Barwick Group

330 Ratzler Rd., Ste. A-4
Wayne, NJ • 07470
973-305-8326

Sponsorship Information: Linda Ferraro or Patrick Donohue at sponsorship@ridgewoodrun.com



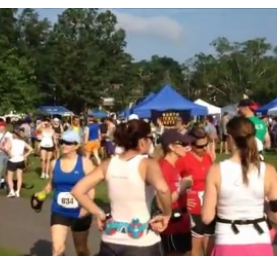
North Jersey Masters presents the 47th Running of The Ridgewood Run®

With proceeds directed to local charities including
Special Olympics of New Jersey



**Special
Olympics**
New Jersey

SPONSORSHIP BENEFIT LEVELS



BENEFIT	Diamond	Platinum	Gold	Silver	Bronze	Contributing	Volunteer T-Shirt	
	\$18000	\$12000	\$6000	\$3000	\$1,250	\$850	\$2000	
Company Logo on Overhead Finish Line Banner	Yes	-	-	-	-	-	-	
Presenting Sponsor of the YMCA Fun Run - Logo on front of t-shirt	Yes	-	-	-	-	-	-	
Presenting Sponsor of the 10K/5K with logo printed on Front of T-shirts	Yes	-	-	-	-	-	-	
Exclusive placement of Logo on Back of Volunteer T-shirt	-	-	-	-	-	-	Yes	
Logo placement on front of runners Bib Number	Yes	-	-	-	-	-	-	
Banner ad on NJM club website	Yes	Yes	-	-	-	-	Yes	
Company logo/name printed on back of official 5K/10K T-shirts	-	Top	Middle	-	-	-	-	
Company logo/name printed on QR Code signs for on-line registration	Yes	Yes	Yes	-	-	-	-	
Complimentary race entries	15	10	8	5	2	-	2	
Company logo/name printed on official Fun Run T-shirt	Yes	Yes	Yes	Yes	-	-	-	
Access to Race Day VIP refreshment tent	Yes	Yes	Yes	Yes	Yes	-	Yes	
Race Day field tent/table provided for promotion	Yes	Yes	Yes	Yes	Yes	-	Yes	
Company banner at finish line (<i>company provides banner</i>)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Company logo (120 x 50) with link available on the event website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Inclusion in event-related announcements and media materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Mile Sponsorship and/or Fluid Station Sponsor							\$500	